



Addison!®

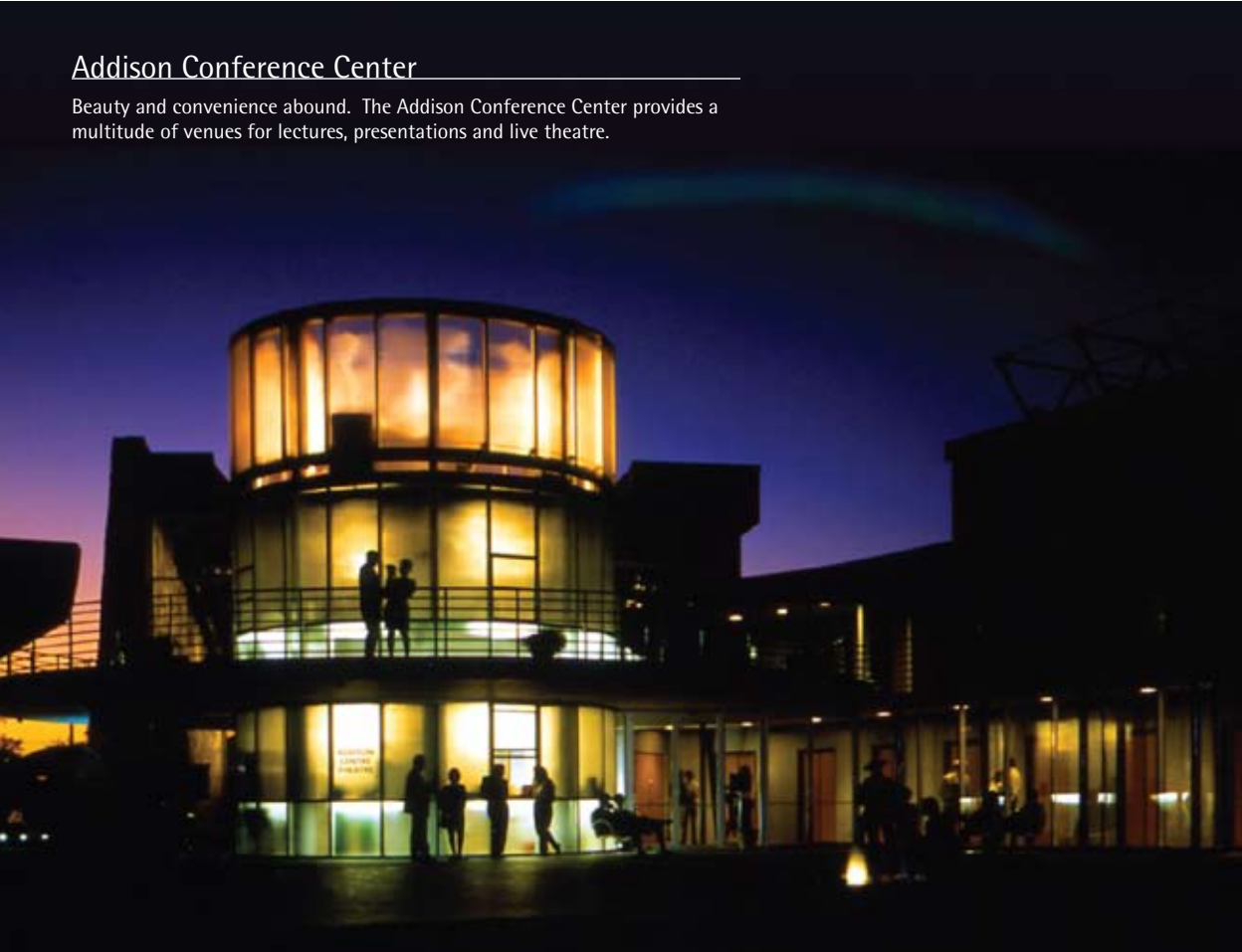
Texas



Destination Addison: the destination of choice.

Addison Conference Center

Beauty and convenience abound. The Addison Conference Center provides a multitude of venues for lectures, presentations and live theatre.



Looking for garden-spot retreats, luxury hotels, unique entertainment and world-class shopping for your next conference or convention? Look no further! Make your next stop, Addison, Texas. Before you say, "Addison where?," take a few moments to visit the pages of this brochure and discover Destination Addison, THE destination of choice.

Located on the north side of Dallas, just minutes from downtown, Dallas/Ft. Worth, Airport, Dallas Love Field and Addison Airport, Addison is easily accessible, yet maintains the warm southern charm of a small town.

Any event, large or small, lavish or simple, corporate or casual, we've got you covered! Addison has pulled the finest sampling of quality accommodations and unique entertainment that you will find in one location—and it's a part of the busy Dallas/Fort Worth metroplex. And with our new Addison Accommodates® package you can book any group from an intimate corporate retreat to a large convention.

Originally a small farming community, Addison has flourished and developed into a refined town with a distinct culture of its own. Addison's close proximity to Dallas has encouraged it to grow into a major business hub of corporate offices, skyscrapers and award-winning restaurants.

Destination—where?
Destination Addison, of course!



Whether you're planning a simple business meeting or a spectacular event for more than 2,000 guests, Addison has a visitor's package to fit your needs.



Small or Large: Addison Accommodates®



Our Addison Accommodates® package combines the lodging and meeting facilities of three world-class hotels: the Crowne Plaza, Hotel Intercontinental and the Marriott Quorum, within a comfortable distance of the Addison Conference and Theatre Centre.

One call to the Town of Addison Visitor Services Team is all it takes to coordinate your event. Our Addison Accommodates® package tailors the perfect arrangements for your guest accommodations, banquets, breakout sessions, entertainment, meetings and receptions - even theme parties! From booking guest rooms in a variety of price ranges to reserving the perfect tour for your event's theme, Visitor Services will demonstrate how flexible and affordable the new Addison Accommodates® package is.

Crowne Plaza Hotel

14315 Midway Road
Addison, TX 75001
Telephone: 972.980.8877
Fax: 972.788.2758

An award winning hotel conveniently located in the heart of the prestigious North Dallas Business District, the Crown Plaza features 23 meeting rooms totaling 32,000 square feet and the 7,680 square foot Trinity Ballroom. Fully flexible for any meeting, banquet or reception for groups of 8 to 800, the hotel also includes a state-of-the-art amphitheater.

Amenities:

- 429 guest rooms consist of four richly appointed room types customized to fit your individual needs.
- 17 suites.
- McArthur's Restaurant and Lobby Bar.
- Guest facilities include outdoor pool, whirlpool spa, exercise spa, exercise room, Business Center, Gift shop and valet services.
- Garage parking is available.
- Recreational facilities: stairmaster, life cycle, treadmill, workout mat, TV and VCR. Available hours: 5:00 am - 11:00 pm.



Inter-Continental

15201 Dallas Parkway
Addison, TX 75001
Telephone: 972.386.6000
Fax: 972.404.1848

Walk into Hotel Inter-Continental and feel the splendor that flows through every aspect of the hotel ... the gleaming marble floors, the five-story atrium with cascading water fountain, the breath-taking lobby, the plush surroundings. This world-class hotel offers 37 meeting rooms (over 100,000 square feet of meeting space), indoor and outdoor pool, health club, track, tennis and racquetball courts, restaurants and clubs.

Amenities:

- 528 guest rooms exquisitely furnished with every conceivable amenity.
- 18 bi-level suites, 7 patio suites, and 6 executive suites.
- Monte Carlo restaurant, Malachite Showroom, and Bristol Lounge.
- 25,000 square foot ballroom with 26 foot ceilings with no obstructions.
- 24-hour front desk. Express check-out.
- Concierge. Gift shop. Car rental.
- Valet parking, 535 covered parking spaces, plus outdoor parking.



Marriott Quorum

14901 Dallas Parkway
Dallas, TX 75240
Telephone: 972.661.2800
Fax: 972.934.1731

Located only minutes away from the headquarters of numerous Fortune 500 Corporations, the Marriott Quorum is known for the high quality service which is associated with the Marriott name world-wide. Featuring 26 meeting rooms with a total of 18,537 square feet of total meeting space, the 9,500 square foot Grand Ballroom can accommodate up to 1,000 guests.

Amenities:

- 12 floors, 537 rooms, 11 suites, 26 meeting rooms
- "The Room that Works": 537 guest rooms specifically designed for the business traveler.
- Restaurant and cocktail lounge.
- Express check-in, express check-out.
- Mobil Travel Guide Stars: 3, AAA Diamonds: 4.
- Concierge. Car rental.

Want more versatility with your lodging selections?

Whether your budget includes an assortment of guest requirements or you desire a longer stay with more sumptuous amenities, the Addison Accommodates® package has access to the resources of more than eighteen limited-lodging hotels conveniently located within a 2 mile radius. This network is able to accommodate any overflow needs you may have.



Addison Comfort Suites
4555 Belt Line Road, 972.503.6500
78 suites, 1 meeting room (645-sq.-ft.)



Courtyard by Marriott Addison/Quorum
15160 Quorum Drive, 972.404.1555
174 rooms, 2 suites, 3 meeting rooms (1600-sq.-ft.)



Best Value Inn
4008 Belt Line Road, 972.770.0070
60 rooms.



Hampton Inn
4505 Beltway Drive, 972.991.2800
159 rooms, 1 meeting room (300-sq.-ft.)



Comfort Inn
14975 Landmark Boulevard, 972.701.0881
86 rooms, 2 meeting rooms (330-sq.-ft.)



Hawthorn Suites
15200 Addison Road, 972.386.4800
70 suites, 1 meeting room (400-sq.-ft.)



Courtyard by Marriott Addison Midway
4165 Proton Drive, 972.490.7390
134 rooms, 11 suites, 3 meeting rooms (1,900-sq.-ft.)



Hilton Garden Inn
4090 Belt Line Road, 972.233.8000
82 rooms, 14 suites, 2 meeting rooms (1,090-sq.-ft.)



Holiday Inn
4960 Arapaho Road, 972.490.1212
100 rooms, 3 suites, 5 meeting rooms (3,600-sq.-ft.)



Motel 6
4325 Belt Line Road, 972.386.4577
148 rooms (300-sq.-ft.)



Suites of America
15130 Marsh Lane, 972.280.0606
344 suites



Holiday Inn Express
4355 Beltway Drive, 972.503.7800
102 suites, 1 meeting room (1,400-sq.-ft.)



Quality Inn Express and Suites
4103 Belt Line Road, 972.991.8888
115 rooms, 3 meeting rooms (1,398-sq.-ft.)



Summerfield Suites
4900 Edwin Lewis Drive, 972.661.3113
132 suites, 3 meeting rooms (1,840-sq.-ft.)



Homewood Suites
4451 Belt Line Road, 972.788.1342
120 suites, 1 meeting room (480-sq.-ft.)



Residence Inn by Marriott
14975 Quorum Road, 972.866.9533
150 suite, 2 meeting room (1,050-sq.-ft.)



Super 8 Motel
4150 Beltway Drive, 972.233.2525
71 rooms, 1 meeting room (300-sq.-ft.)



La Quinta Inn and Suites
14925 Landmark Boulevard, 972.404.0004
144 rooms, 8 suites, 2 meeting rooms (1,100-sq.-ft.)



Springhill Suites
15255 Quorum Drive, 972.774.1010
159 suites, 3 meeting rooms (1,200-sq.-ft.)

Accommodations

The Addison Conference & Theatre Centre: A Distinctive Destination



Whether you require a general session for up to 600 people, a theatre environment to follow an awards dinner, or a creative group discussion nestled in a native Texas garden, we've got you covered! The Addison Conference & Theatre Centre was designed by architect Gary M. Cunningham who used native Texas stone and flora to create rustic surroundings which soothe the urban soul. Attendees mix and mingle in this natural environment of glass, stone and plant-life which inspires a new level of connection and conversation.

What's more, the Addison Conference & Theatre Centre is located within close proximity to the Crowne Plaza, Hotel Intercontinental and the Marriott Quorum, making it the perfect place for special events. The centrally-located complex provides an additional 6,600 square feet of flexible meeting space that can be divided into a multitude of configurations to suit your needs.

The complex includes the state-of-the-art Addison Theatre Centre which can be configured for an elaborate presentation or for the more intimate effect of theatre-in-the-round. The outdoor areas are ideal for activities such as team building exercises, small group discussions or an outdoor Texas barbecue.



We don't like to brag, but...

Many Fortune 500 companies have utilized the Addison Conference Centre for meetings and special events. The Conference Centre boasts an 85% visitor return rate. Once you've experienced the service, the surroundings and the serenity—you'll just have to come back!



Break out from the ordinary

Host a small group in the theatre lobby; an executive team retreat in our boardroom; or a brainstorming session in the rehearsal hall. Surrounded by towering walls of gleaming glass with a dramatic concrete staircase and natural stone walls, the theatre lobby is an ideal spot for a meeting or cocktail reception. The boardroom features state-of-the-art technology for video or tele-conferencing around a 15-foot solid maple table which seats up to 16 people. The theatre's rehearsal hall is also available for receptions, meetings and performance events.

Stay Connected

The Addison Conference Centre offers meeting attendees affordable, wireless, high-speed Internet connections in the conference centre and surrounding areas. Guests may log in at the centre and when the meeting ends, use the same connection and the same log in, at parks, restaurants, hotels and other venues throughout the Town of Addison. Choose to surf by the hour, the day, or 30 consecutive days. Experience the Internet roaming freedom offered only in Addison



Conference Centre

972.450.6241

actinfo@ci.addison.tx.us

The Stone Cottage

This historic site, built in 1939 by the WPA, was the original town public meeting facility. Recently renovated with updated audio and visual equipment, The Stone Cottage can seat 24 people at classroom style tables or up to 55 theatre style. Become a part of the rich legacy of meetings which have taken place in this intimate and engaging setting.

Entertaining Stops Along the Way...

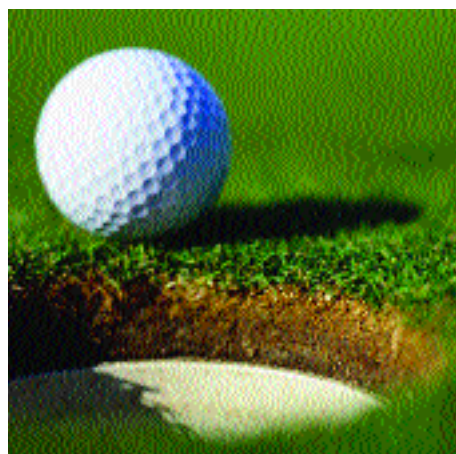


Where do you want to eat tonight?

With more than 135 restaurants, cafes and bistros within a 4.3 square mile radius, many visitors come to Addison for the dining experience! Whether you crave deep-dish pizza or nouvelle cuisine, a quick steaming latté or a slow sumptuous feast, you'll find it nearby. Many nationalities are represented including the eclectic cuisines of America, Australia, Brazil, the Caribbean, China, England, France, Germany, Greece, Italy, Japan, Mexico, Thailand and more. Experience a world of choices when you make Addison your next dining destination!

The sporting life

Addison is conveniently located near several sporting venues including Texas Stadium, the Ballpark in Arlington, American Airlines Center and several world-class golf courses. Already home to the nation's largest 3-on-3 amateur grass volleyball tournament - Spikefest - Addison can accommodate multiple venue sporting events.



Dallas Galleria

Dallas is a city known for incredible shopping and Addison is only a few miles away from one of the most luxurious and opulent shopping venues in the greater Dallas/Fort Worth area: the Dallas Galleria. The center offers more than 200 upscale stores, including Macy's, Nordstrom, and Saks Fifth Avenue.

Let your imagination take flight!

When planning special events, Addison offers numerous venues.

The Cavanaugh Flight Museum boasts a 50,000 square foot building of fascinating warbirds restored to their original condition. Delight conference attendees with an entertaining reception, team building event or cocktail hour in this unusual and impressive environment.

Visit the Mary Kay Museum and explore the history of this 30-year-old international company and enjoy displays of the lavish rewards Mary Kay is known to bestow--diamond bar pins, diamond rings, cars and the ultimate prize: the pink Cadillac.

What a fresh approach to your next event--imagine that!



A fair to remember

Take a step outside of your hotel and encounter the high-spirited revelry of a street fair or festival. Addison is home to many annual events that will spark your emotions, tantalize your tastebuds and dazzle your eyes such as Addison Kaboom Town!

Each July 3rd, the Town of Addison kicks off the Independence Day celebration with a bang. Ground-launched fireworks, silver flashes and glittering mums dance to music simulcast on a local radio station during Addison Kaboom Town.

Visitor Services can arrange special packages for groups such as an after hours function or dinner, reserved seating, t-shirts, free admission and more. Check the date to make sure your next event coincides with one of our yearly traditions!



Addison Circle Park

Described as "a conference center without a roof," the Addison Circle Park's 10 landscaped acres are ideal for corporate or private gatherings, festivals, concerts, musical or theatrical performances, athletic events, fundraisers and more. The Park's flexible infrastructure includes permanent amenities such as stages, restrooms, kiosks, a concession kitchen and installations for electricity, sewage and water.

Play On

Taste Addison features more than a third of Addison's 135 restaurants that cook up their finest during this annual spring festival.

Addison Oktoberfest provides more than 30 hours of continuous "oompah" music, folk dancing, sing-alongs, clowns and mimes to entertain crowds of more than 50,000 on two different stages at this annual event held in September.



Addison provides all the luxurious amenities of a big city within a small town environment. You'll discover fabulous shopping, great local restaurants and diverse arts and entertainment. Make Addison your next destination!

Town of Addison Visitors Services
15650 Addison Road
Addison, Texas 75001
www.addisontexas.net

1.800.ADDISON